

D. L. R. PARFUMS

Distinctive. Luxurious. Rich. PARFUMS
Niche Perfume Brand



Mission Statement

"At D. L. R. PARFUMS, we are dedicated to crafting and offering luxurious, high-quality fragrances that celebrate diversity, individuality, and excellence. With a commitment to inclusivity, social responsibility, and innovation, we strive to empower our community and customers while minimizing our ecological footprint. Through our unique product line and unwavering dedication to quality, diversity, and sustainability, we aim to make a lasting impact in the perfume industry and beyond, fostering a culture of beauty, empowerment, and positive change."





About D. L. R. PARFUMS

D. L. R. PARFUMS, a minority-owned niche perfume company, is making waves in the fragrance industry with its commitment to diversity, excellence, and sustainability. Specializing in the creation and distribution of luxurious, high-quality fragrances, D. L. R. PARFUMS has introduced a unique collection designed to cater to the modern consumer's diverse tastes and preferences.

The company's flagship product line features three signature scents, each meticulously crafted to evoke sophistication, elegance, and individuality. By using premium ingredients and innovative scent compositions, D. L. R. PARFUMS has established itself as a leading provider of exclusive fragrances in the competitive perfume market.

Meet the Team



Founder & CEO

Ronald L. Corbitt II

Ronald L. Corbitt II is the Founder & CEO of D. L. R. PARFUMS, a luxury fragrance company that embodies the essence of sophistication and distinction. Ronald's passion for colognes inspired him to establish his own fragrance brand in 2011, originally named Ronald Dlanor. In 2019, he and his wife, Juanamarie, rebranded the company to D. L. R. PARFUMS, which stands for Distinctive Luxurious Rich. After taking

time to perfect their fragrances and product design, D. L. R. PARFUMS became available for purchase in December 2023.

Ronald's journey from experimenting with wax colognes at home to partnering with a top fragrance company exemplifies his dedication and vision. Under Ronald's leadership, the company has become synonymous with exclusivity and quality in the fragrance industry. He fosters a collaborative culture while also empowering creativity.

As CEO, Ronald is committed to innovative scent creation, aiming to craft signature fragrances that resonate personally with their customers. Outside of work, Ronald enjoys playing golf, shopping and watching movies.

Fun Fact: Ronald has a broad portfolio of conceptualized ideas that he's ready to share with the world. His first business venture, D. L. R. PARFUMS, is just one of many ventures Ronald has his eye on starting up.



Co-Founder & COO

Juanamarie Corbitt

As Co-Founder & COO of D. L. R. PARFUMS, Juanamarie Corbitt wears many hats. She is in charge of media relations, business management and she typically oversees the organization's public image and communication strategies. This role involves managing media interactions, developing press releases, and ensuring consistent messaging across platforms. Additionally, as COO she is responsible for

business operations, strategic planning, and fostering relationships with interested parties to enhance the organization's reputation and achieve its business objectives.

As COO, Juanamarie is committed to innovative scent creation, aiming to craft signature fragrances that resonate personally with their customers. She encourages a collaborative environment and is dedicated to fostering creativity and innovation within the team. Outside of work, Juanamarie enjoys family time, crafting, and traveling.

Fun Fact: Juanamarie's husband, Ronald, sparked a fire for fragrances in her that she never knew existed. Her perfume collection has grown tremendously over the years. She especially enjoys getting compliments when wearing her perfume which is about more than just the scent; she believes it's a celebration of self-expression and the joy of connecting with others through something as simple yet profound as a fragrance.



D. L. R. Signature

Our Signature fragrance, D. L. R., is a captivating fragrance that combines the rich, earthy aroma of Palo Santo with the warm, comforting scent of Tonka Bean. Accented by the citrusy and vibrant notes of Calabrian Bergamot, this fragrance is both complex and inviting. The smoky and woody undertones of Vetiver give this scent a depth that is both alluring and mysterious. Finally, the woody and robust scent of Oak brings a sense of grounding and stability to the fragrance. Together, these notes create a harmonious blend that is both unique and unforgettable. Perfect for those who want to make a statement, this fragrance is sure to leave a lasting impression.



The Grand Prize

The Grand Prize is a warm and spicy fragrance that is both bold and sophisticated. The rich and woody scent of Sandalwood is combined with the bright and citrusy notes of Calabrian Bergamot to create a fragrance that is both balanced and complex. The spicy and aromatic Peppercorn adds a touch of heat to the fragrance, while the earthy and musky Patchouli adds depth and complexity. This fragrance is perfect for those who want to make a statement with their scent. It's both powerful and refined, making it ideal for any occasion. Whether you're dressing up for a special event or just want to add a touch of luxury to your everyday routine, this fragrance is sure to impress. It's a must-have for anyone who wants to exude confidence and style.



Interpretations

Interpretations is a captivating fragrance that combines the rich, earthy scents of Sandalwood and Palo Santo with the bright and citrusy notes of Calabrian Bergamot. The woody and aromatic Cedar adds a touch of complexity to the fragrance, while the spicy Peppercorn and refreshing Peppermint provide a unique twist. This fragrance is both bold and sophisticated, making it perfect for those who want to make a statement with their scent. It's a complex blend of scents that will capture your attention and leave a lasting impression. Whether you wear it for a special occasion or as part of your daily routine, this fragrance is sure to turn heads. The Sandalwood and Palo Santo give this fragrance a warm and inviting feel, making it perfect for any time of year. If you're looking for a fragrance that is both powerful and refined, this is the one for you.

Olfactory Notes



PALO SANTO, TONKA BEAN,
CALABRIAN BERGAMOT,
VETIVER, OAK



SANDALWOOD, CALABRIAN
BERGAMOT, PEPPERCORN,
PATCHOULI



SANDALWOOD, CALABRIAN
BERGAMOT, PALO SANTO,
CEDAR, PEPPERCORN,
PEPPERMINT

Fragrance Composition

1

Highest quality ingredients

2

*Carefully macerated using
natural organic plant-based
alcohol*

3

*Free of parabens and toxic
chemicals*

4

*Safe and non-irritating to the
skin*

5

*Cruelty free, never tested on
animals*



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